



the british association of
art therapists™

EXHIBITION AND SPONSORSHIP BROCHURE

International Art Therapy Practice & Research Conference

Queen Mary University of London,
Mile End Road, London E1 4NS.

Thursday 11 – Saturday 13 July 2019

A unique opportunity to reach art therapy professionals through this inaugural event which promises to explore a wide array of art therapy practice and art therapy research topics.



A NEW INTERNATIONAL EVENT IN LONDON FOR ART THERAPISTS, CLINICIANS, EDUCATORS AND PROFESSIONALS FROM OTHER RELATED FIELDS. THE EVENT WILL WELCOME OVER 600 DELEGATES INCLUDING PARTICIPANTS FROM UK, USA & 32 OTHER COUNTRIES.

Your involvement as an exhibitor or sponsor will build brand awareness

The exhibition hall is positioned to capture engagement during lunch, breaks and poster viewing sessions. There are packages to suit every budget, keeping your brand front of mind with delegates. You can also benefit from enhanced brand exposure in web and printed event materials, before, during and after the event.

Your team will meet new contacts and strengthen key relationships

Maximizing networking opportunities for our delegates is an important priority; we work hard to provide places for formal and informal networking. Dedicated meeting spaces include an integrated exhibition hall where all refreshments will be served.

Limited opportunities

A prompt decision will increase the chances of you securing the package and placement you want and realising the full benefit of your investment – including your logo on the event website and throughout the marketing campaign.

Join the programme

The conference programme will be shared in December, but we are delighted to welcome Dr Iain McGilchrist, author of the bestselling book 'The Divided brain: The master and his emissary'; Lord Howarth of Newport, Chair of the All Party Parliamentary Group on Arts in Health; Professor Ephrat Huss, Senior Lecturer at Ben-Gurion University and Chair of the Arts in Social Practice and Professor Diane Waller OBE, President of BAAT who will give the conference welcome address.



SPONSORSHIP PACKAGES

PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR
£3,000 +VAT	£2,150 +VAT	£1,250 +VAT
1 AVAILABLE	1 AVAILABLE	

	Highest Priority	2nd Priority	
Sponsor Branding Priority	Highest Priority	2nd Priority	
Complimentary Conference Registrations	4	2	
Space for Exhibition (access to wifi, power, table and chairs if required)	Space only 3 x 3m in a priority position	Space only 2 x 3m in a priority position	Space only 2 x 3m in a priority position
Logo and profile included on conference sponsor section (with web link)			✓
Exhibitor passes for your stand team			2
Logo and profile on conference website (sponsor section)		✓	
Logo included in all event collateral including conference webpages and sponsor section (with web link), brochure, flyers, etc.	✓		
Promotion via social media and other digital platforms	✓	✓	✓
Logo on stage backdrop and venue signage	✓	✓	
Logo on Walk-in/out Slide Loop	✓	✓	
Official recognition of sponsor at Conference opening and closing sessions from Conference Chair	✓		
Opportunity for brochure insert in delegate bags	✓	✓	
Logo and Conference Involvement included in post-conference report, promoted internationally	✓	✓	
Recognition in Conference Programme	✓	✓	
Advertisement in event guide	Full page	Half Page	
Access to delegate list (subject to GDPR permissions and consent)	✓	✓	

Lanyard Sponsor £1,450 + VAT – 1 Available

Lanyards are handed out to all delegates. Simple but effective, this option offers you the chance to have your logo literally hung around every attendees' neck!

- Sponsors logo printed on the lanyard;
- Logo displayed on registration area signage
- An opportunity to include promotional literature in the delegate packs;
- 1 x delegate ticket.

Welcome breakfast sponsor £750+VAT 1 AVAILABLE

Be the title sponsor of the event that kicks it all off, the Welcome breakfast. Make a splash by being the first to welcome attendees to the conference. The Welcome breakfast offers all attendees a chance to meet and mingle with their international colleagues while enjoying refreshments.

- Identified as sponsor on all promotional material relating to the breakfast
- Logo placed on the website conference page identifying the company as Welcome breakfast sponsor
- An opportunity for the sponsor to address the delegates
- Sponsors logo displayed prominently throughout the breakfast

End of conference Party Sponsor (ticketed evening event) £1,250+VAT 1 AVAILABLE

This party is the social highlight of the event, with so many of the conference participants attending this can provide a high profile opportunity for your organisation – and the DJ will make sure everyone knows who was so generous to help us dance the night away!

- Identified as sponsor on all promotional material relating to the party
- Logo placed on the website conference page identifying the company as Conference Party Sponsor
- An opportunity for the sponsor to address the delegates
- Sponsors logo displayed prominently throughout the party
- Sponsors logo printed on the event invitations
- Sponsors logo on signage at the event
- Allocated area for sponsor and guests

Notebook Sponsor £250+VAT 1 AVAILABLE

Each delegate will receive a notebook in their event bag. The notebook sponsor provides branded notebooks for inclusion in the conference bag presented to each delegate. The sponsorship fee does not include the provision of the notebooks. The sponsor is required to provide the conference organisers with the requested number of notebooks no less than 4 weeks prior to the event.

Event Guide Advertising £200 - £1,050+VAT

The event guide will include a full schedule including descriptions of the conference sessions, speaker biographies, exhibitor listing, and floor plans.

Back cover, inside back cover, inside front cover, full page and 1/2 page available.

This full-color guide is a great way to increase your brand visibility and showcase your company's products & services to art therapy professionals, students and purchasing decision-makers. It's the perfect place to maximize your marketing message.

The 2019 BAAT Conference and Exhibition sponsorship sales are managed on behalf of The British Association of Art Therapist and American Art Therapy Association by Chamberlain Dunn. Chamberlain Dunn are a design and communications agency specialising in healthcare events. For more information on the latest availability or to discuss your sponsorship package please contact **Lauren Crawford** from our sales team. You can email her on Lauren@chamberdunn.co.uk or reach her by telephone on **020 8334 4500**